

Talbot Tote kickoff set for Earth Day

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EASTON The Talbot County Chamber of Commerce and Environmental Concern are partnering for the kickoff of the Talbot Tote Project, which is scheduled for Earth Day, April 22.

The goal of the tote project is to promote the use of reusable totes instead of plastic bags. Beginning on Earth Day, participating businesses will use the totes instead of plastic bags to bag customer purchases. Businesses and sponsors in the county will receive 75 Talbot Totes, promoting 10 businesses each, for \$125.

Project participants also will receive a Talbot Tote sticker to display in their store window. The businesses will be encouraged to offer incentives to shoppers who continue to use their totes.

Businesses that wish to participate in the kickoff event must order their totes by Friday to ensure they will arrive in time. Orders can be placed after that date for those that wish to participate after the kick off event. The totes will be delivered to the businesses.

About 380 billion plastic bags are used in the U.S. every year, which is more than 1,200 bags per resident, per year, according to a press release from Environmental Concern.

Thousands of marine animals and more than 1 million birds die each year as a result of plastic pollution, according to the press release.

For more information on the project, contact Suzanne Pittenger-Slear at sslearwetland.org or 410-745-9620.